



# PROGRAM SPONSORSHIP

Our Name Says It All.

# Invest In The Future

*Reaching the elusive and lucrative K-12 Market has never been easier - or more rewarding!*



Member AFRDS

Your sponsorship of the *My School Coupons*<sup>®</sup> National Program will clearly demonstrate your company's commitment to education while providing a unique opportunity to reach the lucrative K-12 market. In spite of restrictions on in-school advertising, marketing, and product sampling continue to tighten, the popularity and success of *School Coupons* continues to grow - and with the introduction of the *My School Coupons Savings Book*, every school in America will have the opportunity to participate and benefit - and to recognize your support.

## Program Sponsorship

Sponsorship packages are individually crafted to best meet the needs and desires of each participating sponsor - large or small, regional or national. The *My School Coupons* National Program provides a rare and unique opportunity for significant penetration of the K-12 market, while also positioning your business as one clearly supporting education. A limited number of national sponsorship packages are available, with each sponsor receiving product category exclusivity.

## The Education Market

The *My School Coupons* National Program targets the more than 111,000 K-12 brick and mortar schools, and their estimated 350,000 related groups and organizations, with each school able to create their own *School Coupons* customized fundraising savings book program.

For more information on regional or national sponsorship of the *My School Coupons*<sup>®</sup> Program, or to schedule a personal consultation, call 800-626-0335.

## The *My School Coupons* Savings Book

The *My School Coupons* National Program revolutionizes coupon-based fundraising by providing the opportunity for any school, anywhere, to participate in coupon-based fundraising. Utilizing proprietary manufacturing techniques, a patent-pending web site operating concept, and a demonstrated history of fundraising success, *My School Coupons* delivers "feel good" marketing results for program sponsors, while raising millions of dollars for local education.

## SPONSOR BENEFITS

*Sponsor Acknowledgment and Logo Placement —*

*on coupon book cover, individual coupons, web site, in-school marketing and training material, packaging, and national advertising*

*Guaranteed Coupon Placement*

*Co-branding and Product Endorsements*

*Product Sampling and Placement*

*Online Product and Web Site Marketing and Sales*

