



MERCHANT SERVICES

Our National Fundraising Program revolutionizes coupon-based fundraising!

Our Name Says It All.



As a regional or national business, your participation in the *My School Coupons* Program affords numerous marketing and advertising opportunities, provides significant market penetration of K-12 schools, and positions your business as one clearly supporting education.

The *My School Coupons* Program brings true custom coupon-based fundraising to all 111,000 K-12 schools and over 350,000 affiliated school organizations and groups.

My School Coupons is supported by ongoing targeted direct mail and print advertising, as well as online marketing, and offers many co-branding and sponsor recognition opportunities.

How does it work?

Any authorized school official or fundraising coordinator can access the *My School Coupons* catalog of merchant offers available in their area (online, or by fax or mail). Each school or school group can select the selling price of the book (\$10, \$15, or \$20); the selling period (time of year); and the actual coupons to appear in their savings book. Upon confirmation of the order, books are printed and shipped within ten working days. Merchants receive email notification each time their coupon offers are selected.

How can my business participate?

Simply complete the National Merchant Application and your discount offers will be included in our *My School Coupons* catalog and available for selection. Additionally, your offers may also be included in our local market-area and system-wide programs. Please contact us regarding any special needs – bar coding, special restrictions, etc. – typically, we can accommodate your request.

You can also ensure participation by selectively forcing your coupon offers for a very low cost per thousand.

Various levels of program sponsorship provide a number of unique marketing and merchandising opportunities – logo and product placement, coupon and advertising insertion, co-branding, to name a few. For additional information on sponsoring *My School Coupons*, please contact us.

