

MERCHANT PARTICIPATION APPLICATION

Complete and return this form to the Address Below.

Participate at no cost when meeting minimum offer criteria.

SCHOOL COUPONS

MY SCHOOL COUPONS NATIONAL FUNDRAISING PROGRAM

All coupons are 2 3/8" x 6" and may include sponsor recognition on both front and back of each coupon. The information that you provide below will be typeset to a standard coupon format. DO NOT request or provide alternative coupon designs. The information that you provide may be edited for consistency or to meet format requirements.

1. COUPON INFORMATION

 REPEAT OFFER Please repeat previously printed offer(s). Attach printed offer to Application and complete Sections 2 and 3.

The information that you provide in this section is intended to appear on your coupon. **Read and complete entire form. Retain PINK COPY for your records.**

MERCHANT NAME _____

TELEPHONE _____

Regional or National Toll-free Locator Numbers are encouraged.

 LOGO PROVIDED Logos must be provided in both print and electronic media, in color and black and white.
 Logos provided electronically, e-mail to: production@schoolcoupons.com

OFFER VALID AT **ALL PARTICIPATING NATIONWIDE LOCATIONS** OR **REGIONS** _____
(Enter all Regional Areas That Apply - See Map)

COUPON OFFER _____

This is a one-line headline description that will fit in the area indicated above.

The following are recommended discounts and offers based upon guidelines established by past participation. Retail: 25 to 50% off regular priced items or shopping sprees, or a specified dollar amount off specified purchase total providing 25 to 50% savings. Dining & Entertainment: Buy one get one free, or a specified dollar amount or percentage off specified purchase.

DETAILED DESCRIPTION OF OFFER AND ADDITIONAL EXCLUSIONS, OR EXPLANATION

Your offer description may be edited for consistency and clarity. Please review Proof carefully.

OFFER VALUE \$ _____ **IF A % OFF, INDICATE MAXIMUM \$ SAVINGS** _____

Expiration Date: Offers expire not more than one year from date of issue.

Standard Exceptions and Restrictions: All coupons are limit one coupon per customer per visit. Not valid with any other coupon or promotional offer. Other restrictions may apply. Any additional restrictions must be noted above.

THIS OFFER IS **SINGLE-USE COUPON** **EVERYDAY VALUE** **BOTH**
Will only appear in Coupon Books Will only appear on Discount Cards May appear in Books and on Cards

THIS OFFER MAY BE INCLUDED TWICE **THIS OFFER MAY BE INCLUDED IN WEDO PROGRAMS**
Applicable only to Single-Use Coupon Offers Fundraising Programs for non-education groups and organizations

2. PLACEMENT INFORMATION

This information will be used for offer listing and placement.

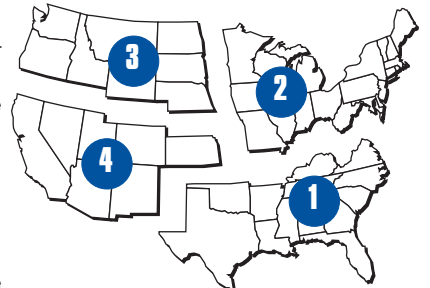
All offers meeting minimum offer criteria will be listed in My School Coupons national and/or regional databases, and may also be included in other fundraising programs at no charge, based upon the placement and offer criteria provided.

Guaranteed Placement is available in the My School Coupons Program. (Please consult the latest Rate Card for placement fees.)

GUARANTEE PLACEMENT OF THIS OFFER IN ALL APPLICABLE PROGRAMS

Guaranteed Placement fees will be billed upon publication, at a rate of \$_____ per 1,000.

Offers not meeting minimum offer criteria will be listed in My School Coupons national and/or regional databases, and may also be included in other Fundraising programs for a Listing Fee. (Please consult the latest Rate Card for listing fees.) Listing Fee for this offer is \$_____ annually, and is is not applicable.



My School Coupons Listing Regions

3. BUSINESS INFORMATION

This information will be used for correspondence only, and will not appear on coupon.

CONTACT PERSON 1 _____

CONTACT PERSON 2 _____

MAILING ADDRESS _____

CITY _____ **STATE** _____ **ZIP** _____

TELEPHONE _____ **FACSIMILE** _____

EMAIL (REQUIRED) _____

You will be automatically electronically notified of placement in upcoming programs.

This application submitted _____ (date) by _____
Your name - Please Print.

Authorized Merchant Signature (officially approved by)

Title

If selected for inclusion, Merchant agrees to honor all coupons presented and to be bound by the terms of the Merchant Participation Agreement incorporated by reference, and acknowledges receipt of same.

MAIL TO: Feredonna Communications • Drawer 23010, Knoxville, TN 37933 OR FAX TO: (866) 626-0335 (Toll Free)
 FOR INFORMATION, CONTACT: Feredonna Communications (800) 626-0335

FOR SCHOOL COUPON USE ONLY
 DATA CODE _____